GP Strategic Advisory

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Practice Areas

Our solutions provide a sophisticated investor assessment of an unbiased viewpoint on the key elements of a GP’s organization.

Franchise Creation & Building

Firm/Fund Formation Roadmap

Platform Scaling Strategies

Business/Product Line Extension - Assessment & Positioning• Firm/Fund Formation Roadmap

Fundraising Readiness

Pre-fundraising Diagnostic & Launch Support

Placement Agent Selection & Oversight

“Hot Topic” Action Plans (e.g. ESG, Diversity, SMAs)

Investor Engagement & Management

Investor Perception Surveys

IR & Communications Program - Design & Support

Focus LP Solutions (e.g. LPAC Engagement, Co-investment)

Our Value Proposition

Franchise Creation & Building

• Platform Scaling Strategies

• Business/Product Line Extension - Assessment & Positioning

* Firm 360 Evaluation & Strategic Priority Setting

Fundraising Readiness

• Pre-fundraising Diagnostic & Launch Support

• Placement Agent Selection & Oversight

* “Hot Topic” Action Plans (e.g. ESG, Diversity, SMAs)

Investor Engagement & Management

• Investor Perception Surveys

• IR & Communications Program - Design & Support

* Focus LP Solutions (e.g. LPAC Engagement, Co-investment)